

MEAFORD PUBLIC LIBRARY STRATEGIC PLAN 2022+



*Enhance the
Experience*

MESSAGE FROM

THE MEAFORD PUBLIC LIBRARY BOARD CHAIR



On behalf of the Board of Directors I am proud to introduce the Meaford Public Library's new and exciting Strategic Plan, 2022+. It includes refreshed Vision and Mission statements, new Professional Value statements, and engaging and innovative plans for the future. This is a "living document" and we look forward to hearing from all our staff, patrons, and community members to help it grow.

BOARD CHAIR

VISION

Your welcoming and inspirational destination for knowledge and learning.

MISSION

Bringing service excellence to meet the needs of a dynamic community through universal access to innovative and vibrant spaces and experiences.



VALUES

Excellent Service

We will provide excellent service in a professional, friendly, and passionate way.

Accessibility

We will provide library spaces, experiences, and resources that are free, convenient, and engaging.

Intellectual Freedom

We will provide open and unrestricted access to diverse expressions of knowledge and creativity.

Literacy and Learning

We will achieve a full spectrum of literacy opportunities that enable the community members to fulfill their desire for lifelong learning.

Diversity

We will recognize, respect, and celebrate people's differences.



"I would like to see the library as a place that anchors the community life and brings people together."

-Library User

ENHANCE THE EXPERIENCE

A unique and personal adventure for everyone!



"An accessible, accommodating, high spirited facility with ever expanding services and patron activities and programs. A centre of community activity and information."
-Library User

ENGAGEMENT

- Ensure the Library is safe, accessible, and welcoming
- Embrace diversity and inclusion
- Adapt to the changing needs of the community
- Offer the highest level of customer service
- Engage in targeted outreach
- Provide a range of unique, educational programs for all ages
- Invest in staff training and professional development



INNOVATION

- Enhance Library services to address current and future needs of the community
- Support staff in the use of innovative ideas and resources in the development and presentation of programs
- Ensure technology is state of the art and regularly updated
- Continue to pursue alternative funding opportunities
- Help vulnerable community members gain skills and access resources



COLLABORATION

- Expand existing and create new partnerships with local organizations, businesses and the Municipality
- Encourage community involvement in program development and presentation
- Promote the sharing of services and staff skills throughout the community
- Encourage communication with other libraries
- Commit to open and strong communication to the Municipality and community
- Develop opportunities for public education on government services
- Provide opportunities for distance learning and e-learning institutions





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